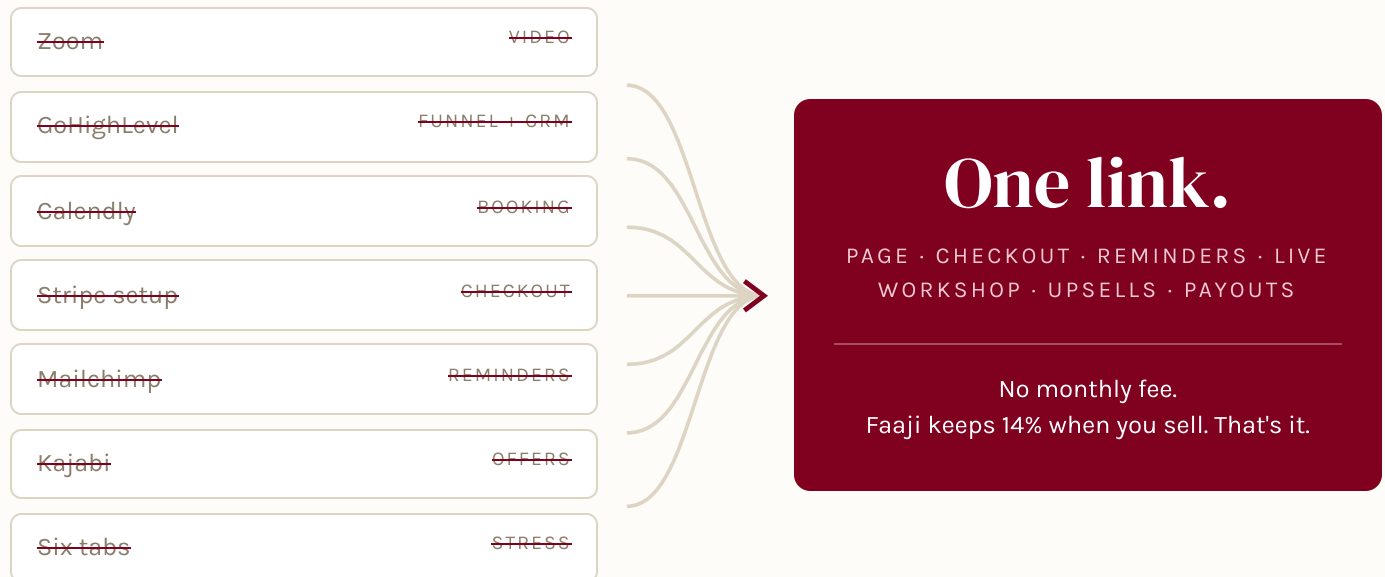


Start on Faaji *today.*

Four steps to your first paid live workshop.
Everything on the left is already inside the
thing on the right.



Reading time: 5 minutes.

Doing time: one afternoon. No call with us needed.

faaji.co/host

Built for people who already get paid for what they know.

Coaches, teachers, creators and performers who want to run paid live workshops without becoming the tech person. You show up and teach. Faaji does the rest.

BEFORE

A workshop page with checkout

One link where people read about it, pay by card, and get their seat.

BEFORE

Reminder emails, sent for you

Every buyer gets reminders before you start, in their own timezone.

DURING

A live workshop in the browser

Camera, chat, screen share, whiteboard, cohosts. No software for you or them.

DURING

Upsells and tips while you're live

Show your offer with one button. Attendees tip you in credits.

AFTER

Your attendee list

Every buyer's name and email, on your Leads page. Export it any time.

AFTER

Payouts to your bank

Your share goes to your bank through Stripe. No invoices.

THE USUAL WAY

- ✗ Zoom for video, Stripe for money, Calendly for booking, Mailchimp for reminders, a funnel tool for offers
- ✗ Days of setup and six logins
- ✗ Monthly bills whether you sell or not
- ✗ You are the IT department

ON FAAJI

- ✓ One link does all of it
- ✓ One afternoon from sign-up to first workshop
- ✓ No monthly fee. 14% only when you sell
- ✓ You just show up and go live

This is for you if

- People already pay you to teach, coach or perform
- You'd rather be on camera than in settings
- You have an audience of any size, even a small one
- You've put off going live because of the setup

1

Create your workshop

ABOUT 5 MIN

DASHBOARD → CREATE A WORKSHOP

Pick your workshop format.

Each one fills in the type, length, seats and a starting price for you. You can change all of it.

START HERE

Masterclass or webinar

You on camera, any number of people watching. They chat, ask questions and tip. The simplest first workshop.

NO SEAT CAP

60 MIN

GO LIVE FROM A LAPTOP

Group coaching

A smaller group where people come up on stage with you, on camera. Hot seats, Q&A, group calls.

6 TO 100 SEATS

BREAKOUT ROOMS

1-on-1 sessions

A calendar people book private time on. You set your hours and price, they pay when they book, and can answer intake questions first.

YOUR AVAILABILITY

PAID AT BOOKING

Multi-Day Workshop

Live every day for 2 to 14 days, sold as one ticket. A day-by-day schedule and a feed keep people showing up.

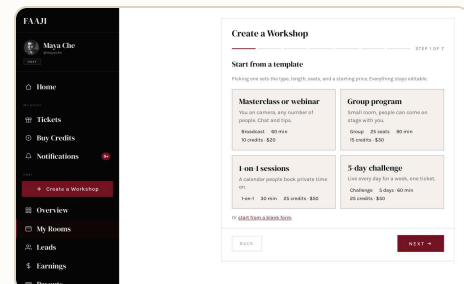
2 TO 14 DAYS

ONE TICKET

FEED

Then the wizard asks for

- 1 Name your workshop.** A title, and one or two sentences about what people will learn or get. Pick the closest category so people find it on Explore.
- 2 Date, time and length.** In your timezone. Attendees see it in theirs.
- 3 A price in credits.** 1 credit is \$2 and you keep \$1.72 of each. The form shows the dollar amount and your share as you type. Type 0 for a free workshop.
- 4 A cover photo.** This is the picture at the top of your workshop page. It also shows wherever your link is shared. Use a clear photo of you or your work.
- 5 Optional: an upsell during the live.** Paste the link to the thing you want to sell (your course, your coaching, your booking page) and pick a keyword. You'll use both in step 3.
- 6 Publish.** Your workshop page is live.



Step 1 of the wizard. Picking a format sets the type, length, seats and price; everything stays editable.

Do these two things first, once.

1. Open your profile and add a photo, a username and one sentence about what you do.
2. Open Payouts in your dashboard and click **Set up payouts**. This connects your bank account through Stripe, so Faaji can send you your money.

2 Share your link and sell

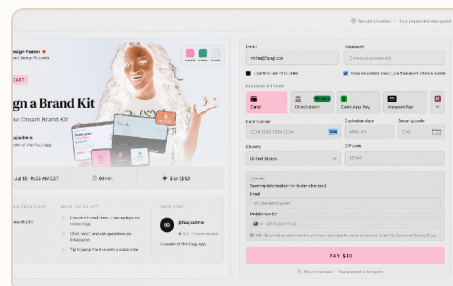
Your workshop link is the registration page and the checkout in one. Send it to your audience. That's how seats get sold.

- 1 **Copy the link** from your workshop page, or use the Share button.
- 2 **Send it to your audience.** Email it to your list, post it on your socials, send it in DMs. Add a promo code for early buyers if you like.
- 3 **That's it.** Buyers pay by card or credits in seconds. Free workshops get a "Save my spot" button instead.

Happening on its own: every buyer's name and email lands on your Leads page, and each one gets reminder emails before you start, in their own timezone.

ABOUT 2 MIN

WORKSHOP PAGE → COPY LINK



What a buyer sees: your workshop on the left, a card form on the right, one Pay button.

3 Go live from your browser

On the day, open your workshop page on a laptop and press Go Live. No software, no meeting ID. Your camera, chat and tips are already there.

- 1 **Allow camera and mic** when the browser asks. Check yourself in the preview.
- 2 **Use the toolbar as you go.** Share your screen or a deck, open the whiteboard, bring someone on stage, invite a cohost, split into breakouts.
- 3 **Press Present Offer** when people are engaged. Everyone sees your upsell with one button. Or say your keyword and it appears when they type it in chat.
- 4 **End the workshop** when you're done. Attendees are asked for a review.

THE HOUR

WORKSHOP PAGE → GO LIVE



A live group workshop: six people on stage, tips and your private backstage chat on the right, the toolbar along the bottom.

Laptop for you, anything for them. Hosts go live from a desktop or laptop browser. Attendees can join from a phone, a tablet, a laptop or the Faaji app.

4 Get paid, then do it again

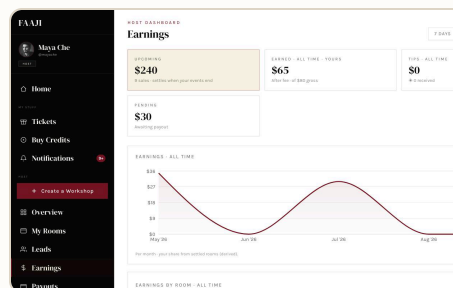
When the workshop ends, your share shows up in Earnings and goes to your bank through Stripe. Nothing to invoice, nothing to chase.

- 1 **Earnings** shows what's upcoming, what's settled and what's on its way to your bank.
- 2 **Leads** has every attendee. Export the list or sync it to your email tool for the follow-up.
- 3 **Reviews** appear on your profile and your next workshop page.
- 4 **Analytics** shows attendance and revenue per workshop, so you know what to run next.
- 5 **Create the next one.** Same wizard, five minutes.

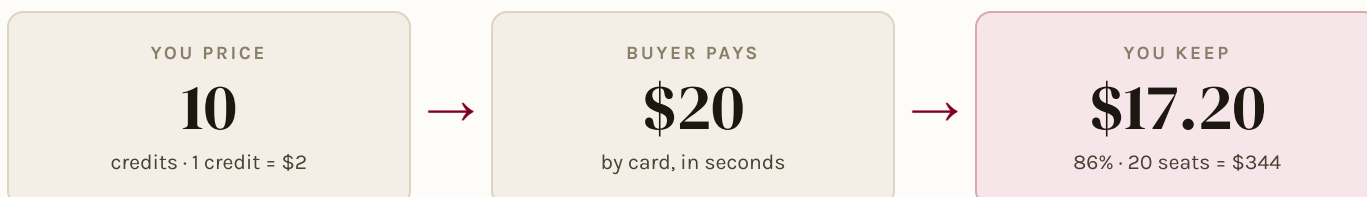
Faaji keeps 14% of what you sell and nothing else. No monthly fee, no setup fee, card processing included. The upsell you pitch during the live opens your own link, and Faaji takes nothing on what you sell there.

AUTOMATIC

DASHBOARD → EARNINGS



The Earnings page. Tips and ticket sales both land here.



What you want to do, and the button that does it.

Before the workshop **STEPS 1 AND 2**

WHAT YOU WANT TO DO	USE THIS	WHERE IT IS
Sell seats and take payment	Your workshop page	Automatic when you publish. Share the link.
Let people book private time with you	1-on-1 sessions	Create a Workshop → 1-on-1. Set your hours once.
Give early buyers a discount	Promo code	Edit your workshop
Remind people to show up	Reminder emails	Automatic , in each buyer's timezone
Say hello to everyone who bought	Feed	Your workshop page → Feed tab

During the workshop **STEP 3**

WHAT YOU WANT TO DO	USE THIS	WHERE IT IS
Show slides, a document or your screen	Share	Toolbar at the bottom of the live workshop
Draw or write something live	Whiteboard	Toolbar
Bring an attendee on camera to talk	Stage	Toolbar. They raise a hand, you bring them up.
Run it with a partner or a helper	Cohosts	Toolbar → Invite. You get a private backstage chat.
Split a group into small rooms	Breakout rooms	Toolbar, group workshops
Pitch your course, coaching or offer	Present Offer, or your keyword	Toolbar. Set the link and keyword in the wizard.
Let people tip you	Tips	Automatic . Attendees see Send a tip in chat.

After the workshop **STEP 4**

WHAT YOU WANT TO DO	USE THIS	WHERE IT IS
See what you earned and when it pays	Earnings	Dashboard → Earnings
Keep every attendee's name and email	Leads	Dashboard → Leads. Export any time.
Collect reviews for your profile	Reviews	Automatic when you end the workshop
See what sold and who showed up	Analytics	Dashboard → Analytics

Later, when you want it: sync your leads to Brevo or your CRM (Dashboard → Leads), and earn 5% on hosts you refer and on workshop links you share (faaji.co/refer).

0

THINGS YOU INSTALL, CONNECT OR PAY MONTHLY FOR

Software to download

Funnel to build

Monthly plan

Tools to connect

Agency

Invoices to chase

THIS WEEK

Six boxes between you and your first paid workshop.

- 1 Apply at faaji.co/host**
Three short screens about what you do. Then sign in.
- 2 Profile + payouts**
Photo, username, one sentence. Click Set up payouts once.
- 3 Create your first workshop**
Start with a masterclass. Price for momentum: 15 seats at 5 credits beats 3 at 25.
- 4 Send the link to your audience**
Your email list, your socials, your DMs.
- 5 Post a hello in your workshop Feed**
It lands in every buyer's notifications and gets them ready to show up.
- 6 Go live**
Present your upsell while people are engaged.

faaji.co/help

Short how-tos with screenshots for every format.

faaji.co/video-walkthrough

Watch a host set up and run a workshop.

faaji.co/pricing

The fee, credits and payouts, in dollars.

faaji.co/host

BECOME A HOST

No monthly fee. Faaji keeps 14% of what you sell and nothing else. 1 credit is always \$2.